



Brain Health Matters and Your Library Can Help

Engage minds of all ages with this fun and effective online tool. BrainHQ empowers your patrons to improve their cognitive health through scientifically proven, game-like exercises. The brain-boosting exercises are designed to help people think faster, focus better, remember more, and enjoy life — all with measurable results.

What Your Library Can Offer

32 Online Brain Training Exercises

890+ Unique Levels

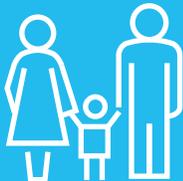
6 Areas of Cognitive Focus

- Attention
- Brain Speed
- Memory
- People Skills
- Intelligence
- Navigation

Who Benefits from BrainHQ?

Parents

After 10 hours of BrainHQ exercises, parents felt greater control and more confidence in their everyday activities.



Drivers

Drivers saw a 51% reduction in at-fault crash rates after using BrainHQ.



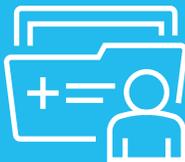
Teens

BrainHQ helps teens focus and avoid the distractions that factor into 58% of car accidents for their age group.



Medical Conditions

Up to 90% of cancer survivors report suffering from "chemo brain." BrainHQ can aid in recovery through significant gains in visual speed, processing, and executive function.



Athletes

BrainHQ improves focus and responsiveness. It also positively affects balance and gait.



First Responders

First responders, who are required to make split-second decisions, can benefit from the mental acuity BrainHQ provides.



What Online Brain Training Can Do for Patrons of All Ages

Here are some of the cognitive health results that can be expected from using BrainHQ:

- Better mood and increased confidence
- 48% fewer at-fault car crashes
- 38% drop in dangerous driving maneuvers
- Lower overall medical costs
- Vision and hearing improvements
- Better self-rated health
- Decline in selective attention
- Improvements in problem-solving
- 135% increase in auditory processing
- Doubled visual processing speed



Want more than statistics? Here's what actual BrainHQ users have said:

"It was almost scary how fast my brain was!"

— Ron, public school teacher

"I loved learning how to activate my brain and use it to full capacity."

— Koko, retired aluminum smelter

"I am exponentially more alert, attentive, present, and thankful, which results in a safer and better experience for my customers and myself."

— Mike, cab driver

"Brain training gave me more mental control and a little bit of calm."

— Bobi-Rose, parent